

Use of the integrated formation potential in the process of forming of strategic business management system

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Abstract

The model of the balanced corporate management of the integrated formations adapted for requirements of strategic management is represented in article; the algorithm of an assessment of integration capacity of holding which is based on determination of private coefficients of competence and concentration, and assuming consecutive realization of stages of definition of settlement indicators and an expert assessment of potential of the integrated education by types of resources, an assessment of organizational and administrative capacity of management company and formation of a matrix of an assessment of integration capacity of holding is created. The methodical approach to definition of the integrated formation development strategy correction directions based on the accounting of opportunities of use of corporate association managing participating subjects potential, and also organizational and administrative capacity of management company is offered.

Keywords

A matrix of a holding integration capacity assessment, Exclusive type corporation, Integration type corporation, Management company, Private coefficients of competence and concentration, Stakeholders type corporation, System of strategic management, The integrated formation, The mixed type corporation, Traditional type corporation